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EXPRESSOR SOFTWARE JOINS DATAUPIA'S PARTNER PROGRAM

Relationship Allows Customers to Rapidly Accommodate Data Growth without Disrupting Current Infrastructure.

Cambridge, Mass. – September 22, 2008 – [Dataupia Corporation](#) today announced that expressor software has joined the Company's partner program as a Technology Partner. Together, expressor and Dataupia provide a highly scalable and flexible [data warehouse solution](#). Combining the Dataupia™ Satori Server with the expressor semantic data integration system™ enables businesses to cost-effectively and rapidly accommodate data growth without disrupting the current infrastructure.

"A technology partnership with Dataupia enables our customers to address the need to store massive amounts of data and be able to use that data to drive business decisions," said Dr. Michael Waclawiczek, vice president of marketing and product management at expressor software. "Dataupia's unprecedented access to data and the simplicity of expressor ensures that our customers experience first-class enterprise data support."

"expressor's ability to integrate data from disparate sources combined with the data access provided by the Dataupia Satori Server allows us to bring two important capabilities together," said Jim McManus, vice president of channels and alliances, Dataupia. "We are pleased to add expressor software to our growing channel of technology partners and look forward to collaborating to better serve our customers."

By architecting specialized software and industry-standard hardware into a highly cost-effective and intelligent appliance, the [Dataupia™ Satori Server](#) amplifies an organization's existing information systems to provide deeper access into their data universe and more comprehensive business insight. The expressor semantic data integration system introduces a new collaborative team development environment. Built around expressor's semantic metadata repository, it offers familiar graphical tools and is specific to the role and responsibilities of each individual on a project.

Dataupia's Business Partner Program consists of three partnership categories: Solution, System Integrator and Technology, all of which provide go-to-market opportunities that best suit the member company. Visit [Dataupia Partner Programs](#) for more information.

[About expressor software](#)

expressor software tackles the complexity and cost of enterprise IT projects with data integration software that delivers breakthrough development productivity and data processing performance at a significant price/performance advantage. expressor's patent-pending semantic data integration system has been designed from the ground up - based on common business terms - that enable collaborative, role-based team development, business rule reuse and end-to-end project lifecycle management.

expressor software was founded in 2003 by experienced data integration and data warehousing practitioners and executives. The company is headquartered in Burlington, MA, and is funded by Commonwealth Capital Ventures, Globespan Capital Partners and Sigma Partners. For more information, visit www.expressor-software.com.

About Dataupia

Dataupia brings a strong record of industry leadership to addressing the growing gap between the massive volumes of stored data and the portion that a business can use to its benefit. By architecting specialized software and industry-standard hardware into a highly cost-effective and intelligent appliance, Dataupia's solution will amplify an organization's existing information systems to provide deeper access into their data universe and more comprehensive business insight.

Founded in 2005, Dataupia is backed by Polaris Venture Partners, Valhalla Partners, and Fairhaven Capital. Learn more at www.dataupia.com.

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