



## TAKE THE CHALLENGE

We believe open access to data is the foundation for most breakthrough ideas and discoveries. Put Dataupia to the test and see first hand how data management based on business value, rather than storage cost, can make your organization more effective.

The Dataupia™ Satori Server is a new class of data warehouse appliance that delivers unprecedented access to business-critical data by augmenting an organization's existing Oracle, DB2 or Microsoft SQL Server data management system. Unlike other similar solutions that displace existing technology or specialize in restrictive data access, Dataupia's innovative design offers a non-disruptive, continuously scalable, and highly cost-effective means to expand data management capabilities without changes to existing applications.

Think you have too much data to manage cost-effectively? Think again. Let us show you how to transparently and easily access terabytes of data through your existing data warehousing DBMS, business applications, or standard reporting tools. With Dataupia's self discovery technology, a true proof of concept can start the same day the equipment arrives.

## SET YOUR DATA FREE — RISK FREE TRIAL

A Dataupia resource will work with qualified organizations to define the length of the trial. Most clients select a two-week trial period.

<b>1</b>	Our experienced team of technology experts will create a trial plan unique to your requirements.
<b>2</b>	We'll load your data on a secure Dataupia Satori Server. We recommend a minimum data set of 1 terabyte.
<b>3</b>	Together we will begin testing against your specific applications and reporting requirements.

### What we do for you

- Demonstration of your queries running on a live Dataupia environment with a comprehensive process overview.
- Detailed executive overview summarizing performance against established trial criteria.
- Throughout the agreed upon trial period, Dataupia will deliver a host of valuable reports starting with a trial plan.

### What we need from you

- A completed qualification application.
- A point of contact to complete a needs assessment and provide a minimum amount guidance surrounding the testing plan. Our experienced team will ensure that disruption of daily tasks is minimal.
- Data. Can't give us data or enough data? No problem—we'll generate the appropriate data off a sample data set you provide.
- SQL schemas, sample SQL queries, and associated performance metrics.

## SEE FOR YOURSELF

With minimal investment on your part, we invite you to explore the most flexible, cost-effective, and complementary data warehouse appliance on the market.

We will work with you to show how your queries can be run effectively on the volume of data you currently wish you could access.

Our presentation will show you:

- The true transparency of Dataupia as it resides within your DBMS and is accessed by your application.
- The simplicity of deploying and managing Dataupia.
- How the Dataupia™ Satori Server effortlessly scales to meet your business requirements and performs like your core database environment.



## Contact Us to Get Started

A Dataupia Sales Engineer will sit down with you to do a needs-assessment and profile your business. We aim to understand your technology environment and your business users' specific challenges. Together, we'll put a plan together that addresses your objectives, data, and performance requirements.

Phone: 866.748.DATA or 617.301.8400

Email: [info@dataupia.com](mailto:info@dataupia.com)

## ABOUT DATAUPIA

Dataupia, founded in 2005, brings a strong record of industry leadership to addressing the growing gap between the massive volumes of stored data and the portion that a business can use to its benefit. By architecting specialized software and industry-standard hardware into a highly cost-effective and intelligent solution, Dataupia's solution will amplify an organization's existing information systems to provide deeper access into their data universe and more comprehensive business insight.

Dataupia Headquarters | One Alewife Center | Cambridge, MA 02140 | Phone: 617.301.8400 | [info@dataupia.com](mailto:info@dataupia.com) | [www.dataupia.com](http://www.dataupia.com)